

2009-10 Literacy Resource Group

The resource group provides information and support to Rotary clubs and districts to encourage participation in programs and projects that promote universal literacy and educational opportunities for all. The resource group encourages clubs to undertake projects in each of Rotary's Four Avenues of Service and plan projects supportive of the RI Strategic Plan. The Literacy Resource Group promotes the connection of literacy projects to those involving health, hunger and water through those particular resource groups.

Suggested Goals for Clubs

- Celebrate International Literacy Day on 8 September
- Celebrate Literacy Month in March
- Conduct a dictionary project or other book project
- Share information about its literacy activities with the District Literacy Chair or the District Governor
- Earn a district literacy award
- Conduct a Vocational Service literacy project

Suggested Goals for Districts and Zones

- Conduct a district literacy workshop or area literacy workshop
- Incorporate a literacy component into all district training functions, the district conference, and the Zone Institute
- Encourage all clubs to earn the district literacy award

Criteria for Awards

District Award

Club must complete five literacy projects. Projects that are the same but in different locations (e.g. books, dictionaries to schools) count as only one project.

Zone Award

Club must complete ten literacy projects, including the five required for the District Literacy Award, and

1. one project from the list of suggested activities on the other side of this brochure
2. either celebrate International Literacy Day (Sept. 8th) or celebrate Literacy Month in March
3. complete a book project (e.g. a dictionary project)

Area Award

Clubs and individuals are eligible for a literacy area award for outstanding leadership at the District or Zone level. The literacy Area Coordinators will issue these awards.

Other Awards

The General Coordinator of the RILRG offers three additional club awards: The Innovative Literacy Project Award; the Vocational Service Literacy Award; and The Four Avenues of Literacy Service Award. Award applications must be submitted to the Area Coordinator or General Coordinator by **15 April, 2010**.



Rotary International 2009-10 Literacy Resource Group

Literacy Awards

John Kenny

President, Rotary International

Richard Hattwick

General Coordinator

Marcelina Aurelio

Assistant General Coordinator

Area Coordinators

Douglas Kent	Africa
Saowalak Rattanavich	Asia, Japan, Korea & Taiwan
Pierre-Louis Doucet	Europe
Rosa Maria Acevedo de Vazquez	Latin America
Roger Hayward	North America
Ian Yarker	South Pacific & Southern Asia

RI Support Staff, Evanston

David Plater
Jesse Allerton

Suggested Activities for Literacy Awards

Club Service

- Recruit a new club member with a literacy classification
- Promote International Literacy Day and/or Literacy Month.
- Invite a literacy speaker to a club meeting
- Devote a club meeting to creating awareness of literacy project opportunities
- Conduct Rotary theme of the month projects creating awareness of the literacy aspects of theme of the month, e.g. in December, Family Literacy
- Send club members to a district literacy seminar or conference and devote a subsequent club meeting to their report from the seminar.

Vocational Service

- Conduct a 4-Way Test project or make the test part of other projects such as book gifts or of other character literacy projects
- Conduct a character literacy project such as Who Is Nobody, Laws of Life; BrainWise or gift of books such as *Elmer and Andy's Apple Dumpling Adventure*.
- Recognize a community leader who is a vocational service role model; use the occasion to create public awareness of Rotary's vocational service values.
- Sponsor (perhaps in partnership with an Interact club) a high school workshop which teaches vocational literacy as exemplified in Rotary's Four-Way Test, the second part of the Object of Rotary, and our two mottos.

International Service

- Participate in an international book shipping project, a mini-library project, or school or family book or supplies or equipment project.
- Participate in a literacy and education-focused international project that is connected to health, hunger, and water concerns.
- Find an international partner and support their proposed project. (Project Link can help you find a partner – Go to www.rotary.org).

Community Service

- Support a Concentrated Language Encounter or similar program (such as Yo Puedo)
- Support a Computer –Assisted Literacy Solution (CALS) or similar program.
- Do an Imagination Library project or other reading readiness program such as SOUNDS, Books for Babies, and Sandparents (to cite a few examples). Note that some programs are complementary (e.g. Imagination Library and SOUNDS).
- Partner with the International Reading Association (or its equivalent in your community) on a literacy project. Use the *Every School a Star* tool kit.
- Join or support a local project to raise funds for a school or other literacy organization.
- Engage in a school partnership such as providing reading mentors, financial support, gifts-in-kind, scholarships or other needs identified by the school.

For further information

Learn more about the Literacy Resource Group online at www.rotary.org Also, award certificates can be downloaded from the RI website.

Literacy Certification Form

I, _____, President of the
Rotary Club of _____, District
_____, Country _____, certify that
our club has completed the literacy activities listed below to qualify
(see criteria on the back page of this brochure) for a Literacy Award:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

President's Signature: _____

Date: _____

Please send this form to your District Literacy Chair for District
awards and your Zone Coordinator for Zone awards
by 15 April 2010.